**Title of the tender: Media LOT 3**

**Reference number: 4/eMS RORS 283**

One potential tenderer requested following information:

**LOT 3 - RADIO/TV BROADCASTING CAMPAIGN – maximum value 4500 euro**

**‘Description of expected outputs / results to be achieved**

**- broadcasted radio in primetime hours (local/regional radio)**

**- broadcasted tv in primetime hours (local/regional tv station)**

**Media campaign  - 100 tv/radio broadcasting, 12 months: 75 TV broadcasting, 25 radio broadcasting**

**Services for radio spots production ( about 30 sec/radio spot)- How many productions have you estimated? 1 production with 25 radio broadcasting or many more productions?**

**Services for tv spots broadcasting - How many productions have you estimated? 1 production with 75 TV broadcasting or many more productions?**

**Services for radio spots broadcast**

**Services for tv spot broadcast, media promo spot ( about 30 sec) will be provided by Contracting Authority’.- What do you mean by this phrase?  The Contracting Authority will provide the production or broadcast?**

**Answer:**

According to the launching documentation, it will be produced one radio spot/30 sec. The same radio spot will be 25 broadcasting on radio station.

Also, video promo spot will only be 75 TV broadcasting on local/regional television. The contain of promo spot will be made by the Contractor of LOT 1 Media, meaning the Contracting Authority will forward the video promo spot to be broadcasting on TV.